Joint Informal meeting of the Alexandra Park & Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee

(Alexandra Park & Palace Advisory Committee established by Statute in 1985)

To: <u>The Members of the</u>
Advisory Committee (Statutory) and the Consultative Committee

David McNulty - Head of Local Democracy and Member Services 5th Floor, River Park House 225 High Road, Wood Green London, N22 8HQ

Contact: Felicity Parker, Principal Committee

Co-ordinator

Tel: 020-8489 2919 Fax: 020-8881 5218

E-mail:

Felicity.Parker@haringey.gov.uk

9 July 2012

PLEASE NOTE THE VENUE FOR THE MEETING

Dear Member,

The JOINT INFORMAL MEETING OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE will take place on TUESDAY, 17TH JULY, 2012 commencing at 19:30 hrs in CIVIC CENTRE, HIGH ROAD, WOOD GREEN, N22 8LE to consider the business set out in the Agenda detailed below.

Yours sincerely

Felicity Parker Clerk to the Committee

AGENDA

1. ELECTION OF CHAIR

To elect a Chair of the Joint Informal Meeting of the Alexandra Park and Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee for the remainder of the 2012/13 Municipal Year.

2. APOLOGIES FOR ABSENCE

3. DECLARATIONS OF INTEREST

Members of the Committee are invited to disclose any interest they may have in any of the items appearing on this agenda.

4. MINUTES AND MATTERS ARISING (PAGES 1 - 16)

- i. To approve the minutes of the informal Joint Statutory Advisory and Consultative Committees held on 22 May 2012.
- ii. To note the minutes of the Advisory Committee held on 22 May 2012.
- iii. To note the minutes of the Consultative Committee held on 22 May 2012.
- iv. To note the minutes of the meeting of the Alexandra Palace and Park Board held on 3 April 2012.

5. PARK ACTIVITIES UPDATE (PAGES 17 - 28)

To receive the report of the Park Manager, Alexandra Palace, updating the Committee on events and works within the park.

6. FORTHCOMING EVENTS (PAGES 29 - 32)

To receive the report of the Chief Executive, Alexandra Palace advising the Committee on forthcoming events to the end of the financial year.

7. GOVERNANCE

To receive a verbal update on governance issues, including responses to the Chief Executive's letter to SAC and CC members of 29 June 2012.

8. REGENERATION (PAGES 33 - 60)

To receive the report of the Head of Regeneration and Development, Alexandra Palace, on progress with the regeneration project.

9. NON-VOTING BOARD MEMBERS FEEDBACK

10. ITEMS RAISED BY INTERESTED GROUPS

i. Noise from concerts/events at Alexandra Palace

Raised by Jane Hutchinson - Alexandra Residents' Association

11. ANY OTHER BUSINESS OR URGENT BUSINESS

12. DATES OF FUTURE MEETINGS

Tuesday 16 October 2012 Tuesday 15 January 2013

Advisory Committee Nominated Members of:

Alexandra Residents' Association : Ms J. Hutchinson
Bounds Green and District Residents Association : Mr K. Ranson
Muswell Hill and Fortis Green Association : Mr D. Heathcote
Palace Gates Residents' Association : Mr J. Athanassiou
Palace View Residents Association : Ms E. Richardson

The Rookfield Association : Mr D. Frith Warner Estate Residents' Association : Mr D. Liebeck

1 Vacancy

Advisory Committee Appointed Members:

Alexandra Ward : Councillor Beacham
Bounds Green Ward : Councillor Christophides

Fortis Green Ward : Councillor Erskine Hornsey Ward : Councillor Gorrie Muswell Hill Ward : Councillor Jenks Noel Park Ward : Councillor Gibson Council-wide Member : Councillor Griffith Council-wide Member : Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club
Alexandra Palace Allotments Association
Alexandra Palace Angling Association
Alexandra Palace Organ Appeal
Alexandra Palace Television Group
Alexandra Residents' Association

Mr M. Tarpey
Mr C. Mahony
Mr K. Pestell
Mr R. Tucker
Mr J. Thompson
Alexandra Residents' Association
Ms C. Hayter

Alexandra Palace Garden Centre Mr C. Campbell-Preston

Alexandra Park and Palace Conservation Area

Advisory Committee Mr C. Marr

Bounds Green and District Residents' Association

CUFOS

Friends of Alexandra Park

Friends of the Alexandra Palace Theatre

Hornsey Historical Society

Muswell Hill and Fortis Green Association

Muswell Hill Metro Group New River Action Group

Palace View Residents' Association

Vitrine Ltd - The Lakeside Café

Warner Estate Residents' Association

Mr K. Ranson Mr J. Smith

Mr G. Hutchinson

Mr N. Willmott

Mr J. O'Callaghan

Ms D Feeney

Mr J. Boshier

Miss R. Macdonald

Ms V. Paley

Mr A. Yener

Prof. R. Hudson

Appointed Members:

Councillor Cooke

Councillor Demirci

Councillor Hare

Councillor Peacock

Councillor Scott

Councillor Stewart

Councillor Williams

Also to:

Chief Executive
Trust's Solicitor
Director of Corporate Resources
Head of Legal Services

MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK **CONSULTATIVE COMMITTEE TUESDAY, 22 MAY 2012**

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Advisory Committee Nominated Members of:

Alexandra Residents' Association : *Ms J. Hutchinson Bounds Green and District Residents Association : Mr K. Ranson

Muswell Hill and Fortis Green Association : Mr D. Heathcote Palace Gates Residents' Association : *Ms J. Baker

Palace View Residents Association : *Ms E. Richardson

The Rookfield Association : Mr D. Frith Warner Estate Residents' Association : Mr D. Liebeck

1 Vacancy

Advisory Committee Appointed Members:

Alexandra Ward Councillor Beacham Bounds Green Ward Councillor Christophides

Fortis Green Ward Councillor Erskine Hornsey Ward *Councillor Gorrie Muswell Hill Ward Councillor Jenks Noel Park Ward Councillor Gibson Council-wide Member Councillor Griffith Council-wide Member *Councillor Dogus

Consultative Committee Nominated Members:

Alexandra Palace Amateur Ice Skating Club *Mr M. Tarpey Alexandra Palace Allotments Association *Mr C. Mahony Alexandra Palace Angling Association Mr K. Pestell Alexandra Palace Organ Appeal Mr R. Tucker Alexandra Palace Television Group Mr J. Thompson Alexandra Residents' Association Ms C. Hayter

Alexandra Palace Garden Centre *Mr C. Campbell-Preston

Alexandra Park and Palace Conservation Area

Advisory Committee Mr C. Marr Mr K. Ranson Bounds Green and District Residents' Association

CUFOS *Mr J. Smith

Friends of Alexandra Park *Mr G. Hutchinson

Friends of the Alexandra Palace Theatre Mr N. Willmott Mr J. O'Callaghan Hornsey Historical Society

Muswell Hill and Fortis Green Association Ms D Feeney Muswell Hill Metro Group Mr J. Boshier

New River Action Group Miss R. Macdonald

Palace View Residents' Association Ms V. Paley Vitrine Ltd - The Lakeside Café *Mr A. Yener Warner Estate Residents' Association *Prof. R. Hudson

Consultative Committee Appointed Members:

Councillor Cooke Councillor Demirci Councillor Hare *Councillor Peacock

MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE TUESDAY, 22 MAY 2012

Councillor Scott
Councillor Stewart
*Councillor Williams

Also attending

Duncan Wilson – Chief Executive – Alexandra Palace Mark Evison – Park Manager, Alexandra Palace Felicity Parker – Clerk to the Committee (LB Haringey) Sam Davidson – Building Schools for the Future (LB Haringey)

MINUTE

ii)

2012 were noted.

SUBJECT/DECISION

NO.	SUBJECT/DECISION			
APSC64.	ELECTION OF CHAIR			
	The Clerk sought nominations for a chair of the meeting. Dennis Heathcote proposed Colin Marr, this was seconded by Colin Richell and it was:			
	RESOLVED that Colin Marr act as Chair of the meeting.			
	COLIN MARR IN THE CHAIR			
APSC65.	APOLOGIES FOR ABSENCE			
	Apologies for absence were received from Gordon Hutchinson (Friends of Alexandra Park) and Councillors Demirci, Dogus, Gorrie, Peacock and Williams.			
APSC66.	DECLARATIONS OF INTEREST			
	Councillor Beacham declared a non-prejudicial interest in respect of any planning issues discussed during item 8, as he was a member of the Planning Committee.			
	Councillor Christophides declared a prejudicial interest respect of any planning issues discussed during item 8, as he was a member of the Planning Committee.			
	Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents Association (WERA).			
APSC67.	MINUTES AND MATTERS ARISING			
	i) The minutes of the Joint Informal meeting of the Statutory Advisory Committee and Consultative Committee (SAC/CC) held on 6 March 2012 were approved as a correct record.			

The minutes of the Statutory Advisory Committee meeting held on 6 March

MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE TUESDAY. 22 MAY 2012

APSC68. PARK ACTIVITIES UPDATE

RECEIVED the Park Activities Update as set out in the agenda papers, introduced by Mark Evison – Park Manager, Alexandra Park.

NOTED

Red Bull

- The Red Bull event had taken place over the weekend the event was considered to be a success, with around 14,000 visitors to the park. Some local residents had raised issues raised over noise from the PA systems, but it was pointed out that the PA system was only used from noon until 5pm. A noise assessment had been carried out and results would be reported back to the Chief Executive in due course.
- Overall, the event was seen as positive for the Palace and Park and the wide publicity for it has helped raised the profile of Alexandra Palace.
- Members of the Committee raised concerns that the popularity of this event should not mean that the same space would be used regularly for events, which would then restrict the use of the park for other users. Whilst it was accepted that parts of the park could be used for income generating events, it was important that any disruption to the park and park users from such events should be proportionate to the income to the Trust. In the case of Red Bull there were concerns that the disruption may have been disproportionately large.
- Councillor Cooke explained that the Trustees would not allow the park to be completely taken over by any event. The Park cost £0.5m per year to maintain, and whilst the Trust did not exist purely to make money out of the Palace and Park, any profits made from events were put back into the company. Councillor Cooke also made the point that the Pitch and Putt area took up the same space at the Red Bull event, but for the whole year, and was 25 times less profitable than the Red Bull event.
- The Chairman requested that in future if there is a choice between hosting an
 event like this in the park and an event in the Great Hall, which would yield a
 comparable return to the Trust, then the decision should be in favour of a Great
 Hall event.
- In response to whether the organisers would be allowed to hold an event in the future, Duncan Wilson explained that based on what had happened so far, they would be but until the whole process had been completed (i.e. removal of all equipment from the Park), he would not make any decisions.

Road resurfacing

 Haringey Council were resurfacing the road through the grounds, and should be completed by mid June. There were some disruptions to the W3 bus route during this time.

Cricket ground improvements

• Sam Davidson attended to provide an update on the proposals since the last meeting. Other options to conceal the tank had been explored, and it was considered that the option of burying the tank was too expensive, would be difficult to maintain and could make the project financially unviable. It was

MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE TUESDAY. 22 MAY 2012

estimated that this could cost an additional £20-30k, plus ongoing maintenance. The preferred option was to install the tank above ground, with planting to camouflage.

• Councillor Hare asked about the option of moving the tank to the car park, as discussed at the last meeting. Sam Davidson explained that there were two issues with this – the entrance to the clubhouse would be impeded and it would be difficult to run the mains pipe to the tank.

NOTED the Committee's request that a detailed proposal is provided before any recommendation was put to the Alexandra Palace and Park Board. It was suggested that a site visit be carried out with members to provide further detail.

RESOLVED that the report be noted, but no recommendation be made to the Alexandra Palace and Park Board with regards to the cricket ground improvements until further information was provided.

APSC69. RECENT AND FORTHCOMING EVENTS

RECEIVED the papers as set out in the agenda pack, introduced by Duncan Wilson – Chief Executive, Alexandra Palace and Park.

NOTED

- The schedule of events preparations for Holland Heineken House was running to plan, the Olympic Torch relay celebration would take place at the Palace on 25 May and a Diamond Jubilee community event would take place over the Bank Holiday.
- The report included the recommendations of the Lock and Load security review. It was reassuring to note that the independent consultants had concluded that the two deaths were not in any way attributable to the actions or omissions of APTL, the promoter's or the contractor's staff. Councillor Cooke added that the report had been considered in detail by the Board, who were confident that the best systems were now in place.

RESOLVED to note the report.

APSC70. REGENERATION

RECEIVED the report as set out in the agenda pack, introduced by Duncan Wilson – Chief Executive, Alexandra Palace and Park.

NOTED

- Duncan Wilson drew attention to the appendices consultation plan and key messages. This consultation had a different approach to previous consultations in that it was more open-minded and started from a design plan. If further consultation was required, then this would happen.
- The chairman commented that although he was entirely supportive of the

MINUTES OF THE JOINT INFORMAL MEETING OF THE ALEXANDRA PARK & PALACE STATUTORY ADVISORY COMMITTEE AND THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE TUESDAY, 22 MAY 2012

	 consultation plan it was regrettable that neither the Joint Consultative nor the Advisory Committee had the opportunity to contribute to or review the consultation document and key messages. Members of the Committee commented favourably that this public consultation provided the opportunity for wide discussion and debate. The general feeling was that the proposed uses and the way forward for the Palace and Park was positive. A mailshot would be sent to 10,000 residents within the next week, and Duncan Wilson would be setting up meetings with all local residents associations to discuss the consultation. At the Red Bull event, staff used iPads to carry out consultation surveys with attendees during the event. The consultation website went live on the evening of 17 May and would run for 6 weeks. People could complete the survey online, at consultation events at the Palace, or using the paper forums. The SAC / CC members supported the consultation. RESOLVED to note the report.
APSC71.	NON-VOTING BOARD MEMBERS FEEDBACK
	None.
APSC72.	ITEMS RAISED BY INTERESTED GROUPS
	None.
APSC73.	ANY OTHER BUSINESS OR URGENT BUSINESS
	There was no such business.
APSC74.	DATES OF FUTURE MEETINGS
	The dates of future meetings were noted.

The meeting ended at 21.30 hrs

Colin Marr
Chair
Signed by the Chair
Date

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MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE. TUESDAY. 22 MAY 2012

PRESENT: * denotes absence

NOMINATED BY LOCAL RESIDENTS' ASSOCIATIONS

Mrs J. Hutchinson : Alexandra Residents' Association Mr K. Ranson : Bounds Green and District Residents'

: Association

Mr D. Heathcote Muswell Hill and Fortis Green

Association

*Ms J. Baker : Palace Gates Residents' Association

*Ms L. Richardson : Palace View Residents' Association

Mr. D. Frith : The Rookfield Association

Mr. D. Liebeck : Warner Estate Residents' Association

VACANCY

APPOINTED MEMBERS

Councillor Beacham : Alexandra Ward
Councillor Christophides : Bounds Green Ward
Councillor Erskine : Fortis Green Ward
*Councillor Gorrie : Hornsey Ward
Councillor Jenks : Muswell Hill Ward
Councillor Gibson Noel Park Ward

Councillor Griffith : Council Wide appointment *Councillor Dogus : Council Wide appointment

Also in attendance:

Duncan Wilson – Chief Executive – Alexandra Palace Mark Evison – Park Manager, Alexandra Palace Felicity Parker – Clerk to the Committee (LB Haringey) Sam Davidson – Building Schools for the Future (LB Haringey)

MINUTE

NO. SUBJECT/DECISION

APSC51. ELECTION OF CHAIR FOR THE MUNICIPAL YEAR 2012/13

The Clerk sought nominations for Chair of the Alexandra Park and Palace Statutory Advisory Committee for the 2012/13 Municipal Year. David Liebeck nominated Denis Heathcote and David Frith seconded the nomination.

There being no further nominations it was:

RESOLVED

That Denis Heathcote (Muswell Hill and Fortis Green Association) was duly elected as the Chair of the Alexandra Park and Palace Statutory Advisory Committee for the 2012/13 Municipal Year.

Denis Heathcote in the Chair

APSC52. ELECTION OF VICE-CHAIR FOR THE MUNICIPAL YEAR 2012/13

MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE. TUESDAY. 22 MAY 2012

The Chair asked for nominations for the Vice-Chair of the Alexandra Park and Palace Statutory Advisory Committee for the 2012/13 Municipal Year.

As there were no nominations it was:

RESOLVED

That the decision be deferred to a future meeting.

APSC53. MEMBERSHIPS

The 7 qualifying associations for the Committee had confirmed their agreed allocation of places on the Committee for 2012/13

NOTED that there was one vacancy on the Committee.

RESOLVED

i. That the allocation of 7 of the 8 places from the qualifying Associations to the Alexandra Palace and Park Advisory Committee for the Municipal Year 2012/13 as detailed below be noted:

Nominated Members

Alexandra Residents' Association: Ms Jane Hutchinson

Bounds Green and District Residents' Association: Mr Ken Ranson

Muswell Hill and Fortis Green Association: Mr Denis Heathcote

Palace Gates Residents' Association: Ms Jackie Baker

Palace View Residents' Association: Ms Elizabeth Richardson

The Rookfield Association: Mr David Frith

Warner Estate Residents' Association: Mr David Liebeck

Plus 1 vacancy

i. The Statutory Advisory Committee Urgency Sub Committee members for the Municipal Year 2012/13 as detailed below be noted:

Cllr Jenks Cllr Gibson Jane Hutchinson 1 vacancy

APSC54. APOLOGIES FOR ABSENCE

Apologies for absence were received from Councillor Dogus, Councillor Gorrie and Jane Hutchinson.

APSC55. ADJOURNMENT

The Statutory Advisory Committee adjourned to enable the Joint Informal Meeting of the Statutory Advisory Committee and Consultative Committee to take place.

APSC56. DECLARATIONS OF INTEREST

MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE. TUESDAY, 22 MAY 2012

	Councillor Beacham declared a non-prejudicial interest in respect of any planning issues discussed during item 8, as he was a member of the Planning Committee.				
	Councillor Christophides declared a prejudicial interest respect of any planning issues discussed during item 8, as he was a member of the Planning Committee.				
	Councillor Jenks declared a personal interest as he was a member of the Warner Estate Residents Association (WERA).				
APSC57.	MINUTES AND MATTERS ARISING				
	i) The minutes of the Statutory Advisory Committee meeting held on 6 March 2012 were approved as a correct record.				
	ii) The minutes of the Joint Informal meeting of the Statutory Advisory Committee and Consultative Committee (SAC/CC) held on 6 March 2012 were noted.				
APSC58.	PARK ACTIVITIES UPDATE				
	The Committee noted the discussion held during the Joint SAC/CC meeting.				
	Councillor Christophides left the room whilst the proposal for a water storage tank at the Cricket Club was discussed.				
	The Committee was not satisfied that enough information had been provided with regards to the proposal.				
	Duncan Wilson – Chief Executive, Alexandra Palace – suggested that a site visit be arranged for members of the SAC (and interested members of the CC).				
	RESOLVED that no recommendations be made to the Board until SAC members have been provided with a detailed proposal.				
APSC59.	RECENT AND FORTHCOMING EVENTS				
	The Committee noted the discussion during the Joint SAC/CC meeting.				
APSC60.	REGENERATION				
	The Committee noted the discussion during the Joint SAC/CC meeting.				
APSC61.	ANY OTHER BUSINESS				
	None				
APSC62.	DATES OF FUTURE MEETINGS				
	Tuesday 17 July 2012 Tuesday 16 October 2012 Tuesday 15 January 2013				

MINUTES OF THE ALEXANDRA PARK AND PALACE ADVISORY COMMITTEE. TUESDAY, 22 MAY 2012

The meet	eting ended at 21.30 hrs	
Denis He	eathcote	
Chair		
Signed by	by the Chair	
Date		

UNRESTRICTED MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE **COMMITTEE - TUESDAY, 22 MAY 2012**

Consultative Committee Nominated Members:

*Alexandra Palace Amateur Ice Skating Club Alexandra Palace Allotments Association Alexandra Palace Angling Association Alexandra Palace Organ Appeal Alexandra Palace Television Group Alexandra Residents' Association *Alexandra Palace Garden Centre

Alexandra Park and Palace Conservation Area

Advisory Committee

Bounds Green and District Residents' Association

*CUFOS

*Friends of Alexandra Park

Friends of the Alexandra Palace Theatre

Hornsey Historical Society

Muswell Hill and Fortis Green Association

Muswell Hill Metro Group **New River Action Group**

Palace View Residents' Association *Vitrine Ltd - The Lakeside Café

*Warner Estate Residents' Association

Mr M. Tarpey Vacancy Mr K. Pestell Mr R. Tucker Mr J. Thompson Ms C. Hayter

Mr C. Campbell-Preston

Mr C. Marr Mr K. Ranson Mr J. Smith Mr G. Hutchinson Mr N. Willmott Mr J. O'Callaghan Ms D Feeney Mr J. Boshier Miss R. Macdonald

Ms V. Paley Mr A. Yener Prof. R. Hudson

Consultative Committee Appointed Members:

Councillor Cooke Councillor Demirci Councillor Hare *Councillor Peacock Councillor Scott Councillor Stewart Councillor Williams

Also attending

Duncan Wilson - Chief Executive, Alexandra Palace Mark Evison – Park Manager, Alexandra Palace Felicity Parker – Clerk to the Committee (LB Haringey)

MINUTE **ACTION** BY NO. SUBJECT/DECISION

APCC08. ELECTION OF CHAIR FOR THE MUNICIPAL YEAR 2012/13 The Clerk sought nominations for Chair of the Consultative Committee for the Municipal Year 2012/13. Nigel Willmott nominated Colin Marr and Jacob O'Callaghan seconded the nomination. Colin Marr in the Chair APCC09. ELECTION OF VICE-CHAIR FOR THE MUNICIPAL YEAR 2012/13

^{*} Denotes absence

MINUTES OF THE ALEXANDRA PALACE AND PARK CONSULTATIVE COMMITTEE. TUESDAY, 22 MAY 2012

	The Chair sought nominations for a Vice-Chair of the Consultative Committee for the Municipal Year 2012/13. Colin Richell nominated Councillor Hare and Jacob O'Callaghan seconded the nomination.			
APCC10.	APOLOGIES FOR ABSENCE			
	Apologies for absence were received from Councillors Peacock, Councillor Williams and Gordon Hutchinson.			
APCC11.	DECL	ARATIONS OF INTEREST		
	There	were no declarations of interest.		
APCC12.	MEMBERSHIPS			
	a)	RESOLVED that the membership of the Committee for the 2012/13 Municipal Year, as listed on the agenda papers, be approved.		
	b)	b) Colin Frith suggested that the three representatives currently appointed to serve as non-voting Members of the Alexandra Palace and Park Board continue to do so. John Boshier seconded the nominations.		
		RESOLVED that Colin Marr, Val Paley and Nigel Willmott be appointed to serve as non-voting Members of the Alexandra Palace and Park Board for the 2012/13 Municipal Year.		
	c)	NOTED the Committee's Constitution.		

The meeting ended at 19.30 hrs

Colin Marr

Chair

MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD TUESDAY, 3 APRIL 2012

Councillors Cooke (Chair), Hare, Scott, Waters and Williams

Non-Voting Representatives:

C. Marr and N. Willmott

Observer: D. Liebeck

Also present:

Mr D Wilson (Chief Executive – Alexandra Palace)

Mr N Brown (Alexandra Palace)

Mr M Hopson (LB Haringey – Head of Regeneration and Development – Alexandra Palace & Park)

Mr G Oliver (LB Haringey – Head of Finance – Accounting & Control)

Ms A Woods (LB Haringey - Head of Audit & Risk Management)

Mr C Hart (LB Haringey – Democratic Services Manager)

Ms F Parker (Clerk)

Mr B Cleary - Sygma

Terry Farrell & Partners

Sir Terry Farrell

Neil Bennett

Gary Young

Pablo Sanz

WRS (Transport Specialists)

Mike Savage

Harrison: Fraser (Consultation Specialists)

John Harrison

URS (Equalities Specialists)

Stuart Woodin

MINUTE

NO.

SUBJECT/DECISION

APBO190.	APOLOGIES FOR ABSENCE	
	Apologies for absence were received from Councillor Peacock and Councillor Stewart.	
APBO191.	URGENT BUSINESS	
	There were no items of urgent business.	
APBO192.	DECLARATIONS OF INTERESTS	
	There were no declarations of interest.	
APBO193.	QUESTIONS, DEPUTATIONS OR PETITIONS	
	There were no such items.	

MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD TUESDAY, 3 APRIL 2012

APBO194.	MINUTES				
	i) <u>Unrestricted Alexandra Palace and Park Board minutes – 16 February 2012</u>				
		The unrestricted minutes of the Alexandra Palace and Park Board held on 16 February 2012 were confirmed as an accurate record of proceedings.			
	ii) <u>Alexa</u>	andra Palace and Park Advisory Committee minutes – 6 March 2012			
		NOTED the minutes of the Alexandra Palace and Park Advisory Committee meeting held on 6 March 2012.			
	and	Joint Informal Alexandra Park and Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee – 6 March 2012			
	NOTED the minutes of the Joint Informal Alexandra Park and Palace Statutory Advisory Committee and the Alexandra Palace and Park Consultative Committee meeting held on 6 March 2012.				
APBO195.	ANY OTHER UNRESTRICTED BUSINESS THE CHAIR CONSIDERS TO BE				
	URGENT There was no such business.				
APBO196.	FUTURE MEETINGS				
Ar BO 130.	The dates of future meetings would be circulated following agreement at the Annual Council meeting on 21 May 2012.				
APBO197.	EXCLUSION OF THE PUBLIC AND PRESS				
	RESOLVED that the press and public be excluded from the meeting for the consideration of items 9 – 13 as they contain exempt information as defined in Section 100a of the Local Government Act 1972; Para 1 – information relating to any individual; Para 2 – information that is likely to reveal the identity of an individual; Para 3 – information relating to the business or financial affairs of any particular person (including the authority holding the information) and Para 7 – any action taken or to be taken in connection with the prevention, investigation or prosecution of crime.				
APBO198.	SUMMARY OF EXEMPT / CONFIDENTIAL PROCEEDINGS				
	APBO199	MINUTES			
		The exempt minutes of the meeting held of 16 February 2012 were confirmed as an accurate record of proceedings.			
	APBO200	PRESENTATION OF SECURITY REVIEW FOLLOWING LOCK & LOAD EVENT ON 25/26 NOVEMBER 2011			

Page 15 MINUTES OF THE ALEXANDRA PALACE AND PARK BOARD TUESDAY, 3 APRIL 2012

	The recommendations were agreed.			
APBO201	PRESENTATIONS OF SPATIAL MASTERPLAN FOR ALEXANDRA PALACE & BASIS OF PUBLIC CONSULTATION ON REGENERATION ASSUMPTIONS, OPTIONS AND PARAMETERS			
	The recommendations were agreed.			
APBO202	LEASE FOR LAKESIDE BUILDINGS			
	The recommendations were agreed.			
APBO203	ANY OTHER EXEMPT BUSINESS THE CHAIR CONSIDERS TO BE URGENT			
	There was no such business.			

COUNCILLOR MATT COOKE

Chair

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Agenda Item 5



Agenda item:

Alexandra Park & Palace Informal Joint Meeting of the Advisory Committee and Consultative Committee Alexandra Park & Palace Statutory Advisory Committee

on 17th July 2012

Report Title: Park Activities Update

Report of: Mark Evison, Park Manager, Alexandra Palace Charitable Trust

1. Purpose

- 1.1 To update the committee regarding various activities including the site visit to discuss the cricket ground improvement project.
- 1.2 To seek the committee's advice on the proposals for Dog Control Orders and request the committee responds to the London Borough of Haringey accordingly.

2. Recommendations

- 2.1 That the Committee notes the success of the Red Bull BMX event in the Park and that the restoration work is progressing well and also notes the completed repair works along Alexandra Palace Way.
- 2.2 That the Committee considers the updated proposal for a water storage tank at the Cricket Club and provides the Board with advice.
- 2.3 That the Committee considers the proposals for Dog Control Orders in the Park and responds directly to the council through the Chair and also responds with the feedback from their own organisation's membership.

Report Authorised by: Duncan Wilson, Chief Executive

Contact Officer: Mark Evison, Park Manager, Alexandra Palace & Park, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 2121

3. Executive Summary

- 3.1 The programme of work to restore the grounds following the Red Bull BMX event is underway at the time of writing, a verbal update will be provided at the meeting.
- 3.2 The proposal for a water storage tank at the cricket ground was discussed at a site visit and has been revised. Board approval and planning permission and will be sought over the next few weeks.
- 3.3 The London Borough of Haringey is consulting on Dog Control Orders and the details proposed by the Park Manager are laid out in the report for consideration. Board also RESOLVED that the Members of the Advisory and Consultative Committees be requested to consider these proposals and respond directly to the council through their Chair and also through their own organisation's membership.

- 4. Reasons for any change in policy or for new policy development (if applicable)
- 4.1 N/A
- 5. Local Government (Access to Information) Act 1985
- 5.1 N/A

6. Red Bull BMX Event

- 6.1 The South Front hosted the very successful Red Bull BMX event in May. The event was successful and around 19,000 people attended over two days with many more watching from outside the fence-line. It was a family orientated event that appealed to a new demographic for the Palace.
- 6.2 As expected the grass under the dirt-track died. Although there are a number of other areas of damage, such as rutted grass, the construction team kept the impact to a minimum despite the appalling weather conditions throughout April.
- 6.3 A programme of restoration by our grounds contractor, John O'Conner GM Ltd, commenced in June. This work involves using a low-fertility soil to back fill the depressions and reseeding with acid-loving grass species based on the ecologist's recommendations. A verbal update on progress will be made at the meeting.

7. Improvements to Cricket Grounds

- 7.1 Following the last meeting of this committee a site visit took place on 22nd June with Sam Davidson from *Building Schools for the Future* (BSF) and representatives from the Alexandra Park Club.
- 7.2 The discussions resulted in three options being further considered by officers from BSF. The options and the outcomes are explained below:
 - Use the Thames Water reservoirs as an irrigation supply. This option is not viable within the required timescales. A multi-party legal agreement would be required and this alone could take many months to complete.
 - Bury the irrigation tank below ground level. This option will increase capital costs. An
 underground tank will also have increased maintenance costs that the Club will be
 required to meet in perpetuity. New funding may be available via planning gain
 (section 106), but this is uncertain at the time of writing.
 - Locate the tank to the north-west of the club house in the scrub area adjacent to the car
 park. The site will have to be carefully chosen to avoid it affecting future plans for
 improving the facilities. The increased distance will add some extra costs to the
 installation.
- 7.3 This matter will be discussed by the Alexandra Palace and Park Board on 24th July. Following this, a planning application will be made by BSF. A final decision by the Board is essential for the future of the project, so advice should be agreed by this Committee at the meeting, this is last opportunity for the committee to feed in to the project before the planning application is made.

8. Dog Control Orders

8.1 Haringey Council is consulting on Dog Control Orders in response to residents, Friends of Parks, Police and dog walkers who have told the council they are concerned about the growing number of dogs causing problems in public places. The perceived problems involve dogs fouling, being out of control or off-the-lead and causing a nuisance. One solution is to introduce Dog Control Orders, and proposals have been made following an informal consultation exercise. More details and an online survey can be found on the council's website:

http://www.haringey.gov.uk/dogcontrol#maps

- 8.2 The consultation notice explains that "for the past two years the council has worked with the RSPCA, Battersea Dogs Home, Wood Green Animal Shelter, Police, Homes for Haringey, Friends of Parks and residents to promote responsible dog ownership. Most dog owners in the borough behave responsibly but there are those who don't."
- 8.3 These proposals involve designating parks, or part of them, as areas where dogs can be either walked freely without a lead, excluded, walked with a lead or placed on a lead when instructed. A borough-wide order making it an offence to fail to clean up after your dog is also proposed. Appendix 1 is a set of Frequently Asked Questions (FAQs) which sets out the council's position for the borough in general.
- 8.4 The Head of Legal Services has confirmed that the council, as a "primary authority" within the meaning of the Clean Neighbourhoods and Environment Act 2005 has a discretion to make dog control orders, and that such orders can be made in relation to Alexandra Palace and Park, being "land which is open to the air and to which the public are entitled or permitted to have access (with or without payment)".
- 8.5 If so, initial costs would be incurred to erect new signs, these costs will be met within the existing Park budget.
- 8.6 Table 1.1 overleaf and the plan attached as Appendix 2 show how the Park Manager proposes the Dog Control Orders be applied to Alexandra Park. The areas marked are believed to offer the best compromise between dog walkers and other Park users. This proposal was informed by the Park Manager's own experience, reports from the Park maintenance team and nine respondents to an article placed on the website of the Friends of Alexandra Park.
- 8.7 The basic principles applied are:
 - That dogs be excluded from service yards. This is for the safety of the dogs and their owners.
 - That dogs be excluded from children's facilities, animal enclosures and sporting areas, this is for the safety of the children, and animals and to prevent fouling and disruption of sporting areas. Most of these areas are already fenced off.
 - That dogs be walked on the lead in the Grove, on the Terrace and around the boating lake and children's play area, this acknowledges that families should be able to visit certain areas of the park safe in the knowledge that dogs will not be running loose. These areas amount to about 10 hectares of the 79 hectare site (approximately 12.5%).
 - That failing to clean up after your dog anywhere in site becomes an offence.
 - That dogs must be placed on a lead anywhere on the site when instructed.

- 8.8 The council is asking:
 - Are we choosing the right kind of restrictions for certain parks and open spaces?
 - Are we being fair to all those responsible dog owners who need somewhere to exercise their dogs?
 - Will these restrictions improve the experience of going out to the park for most people or are they too restrictive?
- 8.9 The Board considered this matter at its meeting on 7th June and authorised Officers to respond formally to the council on this basis. The consultation ends on 23rd July.
- 8.10 The Board also resolved that the Members of the Advisory and Consultative Committees be requested to consider these proposals and respond directly to the council through their Chair and also through their own organisation's membership. The Trust Solicitor has advised that this matter is clearly within the Advisory Committee's remit.
- 8.11 Enforcement of the Orders could be carried out by the Borough's Enforcement Officers and it is hoped that the Palace's security staff could also be given the power to issue fixed penalty notices.

Table 1.1

DESCRIPTION	NO DOGS hatched red	DOGS ON LEADS shaded blue	SITE AREA
Whole of Park			78.7ha (100%)
incl Palace			
NO DOGS			
Islands - 345 preschool	0.12		
Actual Workshop - Little Dinosaurs	0.20		
The Grove Café	0.03		
Park Yard	0.24		
North Service Yard	0.44		
Play area	0.38		
Skate park	0.04		
Deer enclosures	1.54		
Pitch & Putt	3.33		
Cricket Ground	5.78		
Conservation Pond	0.15		
Redston Pond	0.09		
TOTAL	12.35 (15.7%)		
DOGS ON LEADS			
The Grove		4.92	
Terrace		1.02	
Boating Lake		1.54	
TOTAL		7.48 (9.5%)	
FOR INFORMATION			
Palace & North Service Yard combined			4.70
The Grove (total)			5.52
Boating lake + skate park + play area			3.25
TOTAL			13.47 (17.1%)

9. Infrastructure repairs

9.1 The repair works on Alexandra Palace Way are almost complete. The main carriageway resurfacing was completed ahead of schedule on 1st June. Minor repairs to the pavement and footway continue at the time of writing in early July. A verbal update will be made at the meeting if required.

10. Park Entrances

10.1 Following vandalism and anti-social behaviour, a proposal for overnight closure of two Park entrances will be presented to the Board on 24th July. The two entrances are the Park Avenue North gate into Reston Field and the Muswell Hill pedestrian entrance into the Grove.

11. Recommendations

- 11.1 That the Committee notes the success of the Red Bull BMX event in the Park and that the restoration work is progressing well and also notes the completed repair works along Alexandra Palace Way.
- 11.2 That the Committee considers the updated proposal for a water storage tank at the Cricket Club and provides the Board with advice.
- 11.3 That the Committee considers the proposals for Dog Control orders in the Park and responds directly to the council through the Chair and also responds with the feedback from their own organisation's membership.

12. Legal Implications

12.1 The Council's Head of Legal Services comments are set out at paragraph 8.4 of the report.

13. Financial Implications

13.1 The LBH Chief Financial Officer notes the contents of the report.

14. Use of Appendices/Tables/Photographs

14.1 Dog Control Orders: FAQs

14.2 Dog Control Orders: Park Plan

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Dog Control Order

Frequently Asked Questions and Answers (FAQ's)

What is dog control?

Dog control is a way that councils can introduce restrictions as to where dogs are allowed, when dogs have to be on a lead and where it is an offence to allow a dog to foul without cleaning it up.

What is a Dog Control Order?

A Dog Control Order is an optional measure for controlling potential dog related issues as described above.

Where do Dog Control Orders come from?

The Clean Neighbourhood & Environment Act 2005 gave Councils new powers to deal with the control of dogs by way of fixed penalty notices. The Act replaced the previous system of Byelaws for the control of dogs and also the Dogs (Fouling of Land) Act 1996, which has been repealed (cancelled). The Act seeks to give communities the power to control problems caused by dogs and carry out enforcement in a quick and efficient manner.

What can Dog Control Orders cover?

- Exclusion of dogs from certain areas
- A requirement for a dog to be on a lead
- Power to request that a dog is put on a lead
- Power to make failure to clear up after a dog has fouled an offence

What Dog Control Orders are the council considering?

- Dog Exclusion Order for sensitive areas such as children's playgrounds, sports courts and marked pitches
- Dogs On Lead order for roads, footpaths, car parks, communal areas on estates, church yards and some public parks or parts of parks / gardens
- Dogs On Lead Direction Order for the whole of the borough which would give officers the power to request that dogs are placed on a lead.
- Fouling of Land by Dogs Order to cover the whole borough



Why are we are we doing this?

During the past two years we have worked within an award winning partnership which include the RSPCA, Battersea Dogs and Cats Home, the Police, Wood Green Animal Shelter, Friends of Parks and other stakeholder groups to promote responsible dog ownership. As a result of this work residents, police and friends of parks groups have raised with us their concerns over dogs that appear to be out of control and how intimidating this can be.

How can residents get involved or make their views known?

We will be drafting formal consultation documents soon. Now we are carrying out informal consultation and testing how people feel about the proposed controls. We have not drafted any dog control orders as yet as we want to hear from residents first.

Do my views matter?

Yes very much so, your ideas and suggestions are very welcome and will be considered in order to develop our proposals. Your views will determine whether we proceed with Dog Control Orders and the form that they will take.

Who is being consulted?

- Residents
- Police
- Animal welfare groups
- Friends of Parks groups and other stakeholders.

What will happen next?

The informal consultation which will end in April 2012. We will evaluate the information from this process and develop a set of proposals. In May 2012 we plan to carry out a formal consultation based on these proposals.

The Government is going to issue further guidance on dangerous dogs and we will need to consider this if relevant.

How it would work?

Once the powers are in place enforcement will be carried out jointly by the police with council and Homes for Haringey staff.

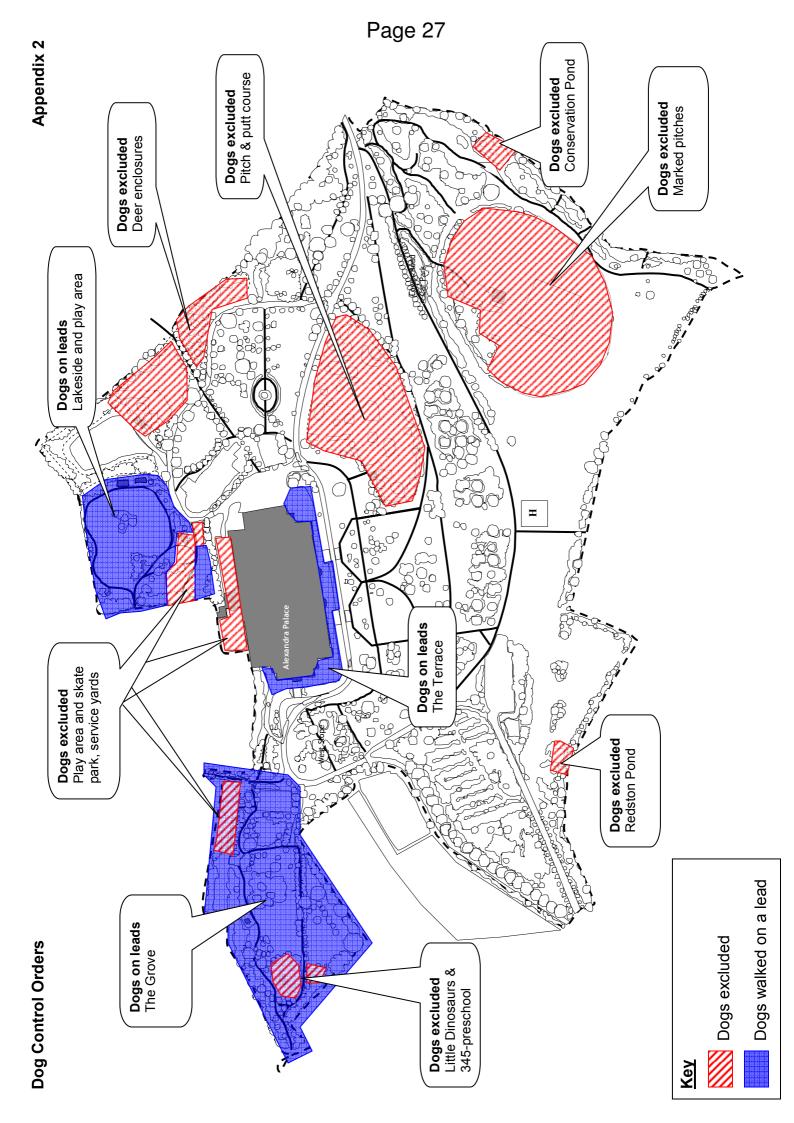


Anyone who contravenes an Order is liable to be issued a fixed penalty notice. We are not an authority which aims to issue large numbers of fixed penalty notices, our preferred approach is to encourage responsible behaviour and to only issue fixed penalty notices where there are clear breaches of the Orders.

Aren't there adequate powers at the moment?

The Dog Fouling of Land Act has limitations. Therefore, it is ill-equipped to tackle some of the issues our residents are concerned about.

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Agenda item:

Alexandra Park and Palace Statutory Adv	sory Committee and Consultative Committee meetings an
Joint informal Meeting	17 July 2012

Report Title: Forthcoming Events

Report of: Anna Clover, Catering, Events and Leisure Director

1. Purpose

- 1.1 To advise the SAC, CC and Joint Informal meeting of the forthcoming events to March 2013
- 1.2 To update on progress for two major events previously reported.

2. Recommendations

2.1 That the Committees note this report.

Report Authorised by: Duncan Wilson, Chief Executive Date: 6th July 2012

Duran Albiha

Contact Officer: Anna Clover, Catering, Events and Leisure Director 020 8365 4316

3. Executive Summary

- 3.1 APTL has contracted a strong calendar of events for 2012/13. This paper provides a snapshot of the large events planned and activity in the Palace and Park. Live music continues to be a mainstay of the growth within Alexandra Palace obtaining great reviews from many of the music promoters. HHH remains the key/highlight of 2012 which will take AP into the Olympic limelight and beyond.
- 4. Reasons for any change in policy or for new policy development (if applicable)
- 4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 Further information about this report can be obtained from : Anna Clover, Catering, Events and Leisure Director, Alexandra Palace Trading Limited, Alexandra Palace Way, Wood Green, London N22 7AY. Telephone number: 020 8365 2121.

6. Description

6.1 Confirmed public events and first provisional options to January 2013.

EVENT	DATE	AREA
2 July	Urban Reel Film Shoot	Park
4 July	Filming – (Belgium Food Advert) – Provisional	Park

4 July	Hallett Retail meeting- Confirmed	Londesborough
7 July	National Team Challenge	Ice Rink
8 July	Wedding – Contracted	West Hall
8 July	Farmers Market	Hornsey Gate
8 July	National Team Challenge	Ice Rink
14 July	345 Preschool – retirement party	345 Preschool – The Grove
10-12 July 13 Jul -17 Aug	Heineken Holland House - Soft Tenancy Heineken Holland House - Contracted	All Sites
15 July	Farmers Market	Hornsey Gate
22 July	Farmers Market	Hornsey Gate
25 July	Torch Relay	Park
24 July	APP Board	TH
10 th August	Sacrilege	Newland Playing Fields
12 Aug	Farmers Market – TBA – (HHH)	Hornsey Gate
18 Aug	Funfair – Confirmed	Pavilion Car park
19 Aug	Farmers Market	Hornsey Gate
26 Aug	Famers Market	Hornsey Gate
26 Aug	Wedding – confirmed	Panorama
28 Aug	Wedding Reception – Contract Issued	WH
30 Aug	Surrey Organ Associates	GH
31 Aug	Teen Queen – Contract Issued	PC/WH- SS
2 Sep	Farmers Market	Hornsey Gate
2 Sep	Wedding – Confirmed	PS
4 – 5 Sep	Organ Tuning and Event	GH
7 – 8 Sep	Eddie Hearn Boxing – Contract Issued	GH/WH
1 – 10 Sep	Segway	Park, Grove
8 – 9 Sep	The In Wed Show – Verbally Confirmed	PR
9 Sep	Farmers Market	Hornsey Gate
15 Sep	Wedding – Confirmed	Palace Suite
15 – 16 Sep	Antiques – Contracted	WH
17 – Sep	Finchley Synagogue – Contracted	WH/PR/PS/LR/PC3/PC4/PC5
20 – 22 Sep	London Open House	TH/TV Studio/ Theatre Foyer
20-23 – Sep	Big Stamp & Scrapbooking Show – Contract Issued	WH, PS, LR
22 Sep	Wedding	PR
25 – 26 Sep	Finchley Synagogue – Contracted	WH/PR/PS/LR/PC3/PC4/PC5
30 Sep	Farmers Market	Hornsey Gate
1 Oct	Gardeners Question Time – provisional	Palm Court
6 Oct	Wedding – confirmed	PS
8 – 14 Oct	Knitting and Stitching Show – Contracted	All Sites
19 Oct	Wedding Ceremony - VC	PC5

21 Oct	Dolls House Exhibition – Contracted	GH
22 – 26 Oct	AMMA - Verbally Confirmed	GH/WH/PR
27 Oct	Christian Women's Conference – Contract Issued	GH/WH/PR
31 Oct	Wedding - VC	PS
29 – 30 Oct	Organ Tuning and Concert	GH
1-4 Nov	Live music event - Provisional	GH, WH
5 – 6	Exams	WH/PR/LR
6 Nov	APP Board	TH
7 Nov	Kuoni show case Provisional	PR
9 – 11 Nov	Van Warp – Contract Issued	GH/WH/PR
12 Nov	Gardener's Question Time	Palm Court
14 – 17 Nov	Music Event – Provisional	GH/WH/PR
15 –Nov	Lunch Time Awards – Provisional (2nd Option)	Palm Court
16-17 Nov	Live music event - Verbally Confirmed	GH, WH
25 – 26 Nov	Live Music – Provisional	GH /WH
29 – 30 Nov	Organ Tuning and Concert	GH
1-12 Dec	ACCA Examinations – Contracted	GH/WH
15 Dec	Cross Country Race	Park
13 Dec – 6 Jan	Darts - Contracted	GH/WH
4 – 6 Jan	Sports Championship	
12 – 21 Jan	Snooker – Contracted	WH/LR
17 – 20 Jan	Model Engineering – Provisional	GH/PS

7. Major Events

7.1 Holland Heineken House

Both the team here at AP and the HHH delivery team are now in the final detailed stages of completing all the planning. All areas are on schedule as per the original plan.

- HHH team arrive on site from 10th July to take over the Great Hall, West Hall, Panorama Room, Palace Room, Palm Court and all adjoining small rooms only.
- Friday 12th July HHH will take over the Ice Rink and Bar and Kitchen.
- From Friday 12th Until Friday 17th August the entire Palace, East Car Park, South Terrace, the Beach and Slip road will be closed to the general public with access for ticket holders only during the Live event.
- Tickets still available at www.hollandheinekenhouse.nl for 10 euros.
- There will be full access to the Park, Garden Centre, Pitch and Put, Lakeside Café and the Cricket Club.
- Parking will be available within the Paddocks car park during this period.

7.2 Sacrilege (Bouncy Stonehenge)

10th August will see Alexandra Palace host this touring art installation for one day, the location will be on Newland Playing Field in SE corner of the Park where all local residents and visitors to the Park will be able to participate and bounce on the structure for free

7.1 November Month of Music at Alexandra Palace

With currently two confirmed acts for November and one very strong pencil the sales team are focusing on promoting the month of November to the music promoters. Running events like these back to back will reduce the operating costs significantly with potential uplift of the contribution to the trust.

8 Updates from last Quarter

Red Bull

Overall this event was seen as a great success, with the inclement weather clearly set to challenge all that were involved in the build-up and delivery, which saw 16,500 visitors attend over the two days. The YMCA 10k run was run alongside the Red Bull event in the park and proved to be very successful for all involved.

(see also Park Manager report)

9 Summary and Conclusions

9.1 APTL has contracted a strong calendar of events for 2012/13. This paper provides a snapshot of the large events planned and activity in the Park. Live music continues to grow at a steady pace over the coming 12 months. Red Bull and HHH remain key/high profile events which will take AP into the Olympic limelight.

10 Recommendations

10.1 The SAC/CC notes the report.

11 Legal Comment

11.1 The Council's Head of Legal Services has no comments on this report.

12 Financial Comment

12.1 The LBH Director of Finance has been sent a copy of this report.

13 Equalities Implications

13.1 There are no perceived equal opportunities implications in this report.



Agenda item:

Alexandra Park & Palace Informal Joint Meeting of the Advisory Committee and Consultative Committee

on 17 July 2012

Report Title: Regeneration public consultation: interim feedback report

Report of: Mark Hopson, Head of Regeneration and Development, Alexandra Palace

1. Purpose

1.1 To update the Committees on the emerging results of the public consultation in relation to the strategic spatial masterplan and regeneration programme.

2. Recommendations

2.1 That the Committees note the content of the report.

Report Authorised by: Duncan Wilson, Chief Executive

Duran G. Wille

Contact Officer: Mark Hopson, Head of Regeneration and Development, Alexandra Palace, Alexandra Palace Way, Wood Green N22 7AY Tel No. 020 8365 4399

3. Executive Summary

- 3.1 This report summarises the emerging results for the first 1,350 responses of the public consultation in relation to the strategic spatial masterplan and the next steps in the regeneration programme. In summary:
 - A public exhibition was set up on site displaying the masterplan proposals daily from 18 May – 29 June 2012. Special staff teams were also set up to engage with visitors on event days (Redbull event and Jubilee weekend) and as well as visitors to the park on weekends.
 - 21,000 consultation booklets were printed. These were then distributed locally to residents, libraries and community focal points in the borough. Additionally, many booklets were used to engage with the public directly both around the site and in various key locations around the Borough.
 - A street engagement team were deployed to speak with people in various key locations around the Borough including tube stations, high streets and shopping centres as well as other community focal points. This resulted in over 1,000 people being engaged directly by the team.
 - Over 8,000 e-shots (electronic emails) were sent to contacts held on business and consumer databases informing subscribers of the consultation with a further 800 eshots sent to voluntary and diversity organisations in the borough promoting the consultation.
 - A social media campaign was launched on Facebook and Twitter, regularly promoting and updating subscribers about the consultation with messages and tweets.
 - 3 specialist diversity workshops were also held to engage with specific demographic

- groups in the Borough identified to be under-represented in our consultation. Two sessions were held on site and one at the Bernie Grant Arts centre in Tottenham.
- A variety of local residents associations, community groups and voluntary organisations and area forums were directly engaged by Palace staff to discuss the masterplan proposals and canvass opinion.
- 3.2 The next steps will involve collating all of the consultation responses received and importantly, assessing the additional comments submitted by respondents. This will result in a summary report and presentation being produced for consideration at the next Trust Board meeting on 24 July. In addition to the summary consultation report and presentation, a number of other documents will need to be finalised in preparation for the next Trust Board meeting of the 24 July 2012. These include:
 - Strategic Spatial Masterplan with proposed recommendations
 - Conservation Management Plan (CMP)
- 3.3 Interim conclusions from this sample report show that:
 - The public consultation has reached a good demographic cross section of local residents, communities and stakeholders from within the Borough and beyond.
 - Many respondents, in general, agree with the proposals and ideas outlined in the strategic spatial masterplan and would visit the site more regularly if the ideas were realised.
 - The emerging preferences for the options presented within masterplan show that consultees are in favour of 'improving first impressions' in relation to the external areas of the building and repairing the Main Halls and opening up the Theatre for proposals relating to the internal areas of the building.
- 4. Reasons for any change in policy or for new policy development (if applicable)

4.1 N/A

5. Local Government (Access to Information) Act 1985

5.1 N/A

6. Public Consultation

- The public consultation and associated exhibition for the strategic spatial masterplan and regeneration proposals started on the 18th May 2012 and lasted for a period of six weeks. Whilst the exhibition closed on the 29th June, the proposals remained on the website until the 6 July giving the opportunity for people to view the ideas and submit their comments to the regeneration team if they did not have an opportunity to visit.
- The public consultation was delivered through a variety of formats and communication channels. In summary:
 - A public exhibition in the Palm Court and Ice Rink Foyer was set up for the duration of the six week period. This featured 18 large colour display panels detailing the full strategic spatial masterplan and regeneration proposals.
 - Targeted engagement of public by Alexandra Palace staff on event days (Redbull, Queens Jubilee, festivals and concerts) and weekends on site and in the park.

- A dedicated consultation webpage was created and developed (<u>www.alexandrapalace.com/regen</u>) with interactive tools to explore the spatial masterplan proposals and provide feedback through an online survey.
- 21,000 booklets were designed and printed to pro-actively target local residents and stakeholders. Of these:
 - approximately 1,900 booklets and letters were delivered to surrounding residents in the immediate area
 - o approximately 7500 booklets were in N8 and N10
 - approximately 900 were distributed amongst Haringey libraries and sports centres
 - o a continuous supply was also available at all outlets in the Palace and Park
- An e-shot (electronic email) was sent to all users registered on the Alexandra Palace consumer and business database – of the 8,813 e-shots sent, 4720 people opened the email of which 746 people clicked through to the regeneration webpage. Additionally, an e-shot was also sent to over 800 voluntary and diversity organisations within the borough promoting the consultation.
- Our social media Facebook and Twitter portals were sending regular updates to all users registered with an estimated audience of up to 6,000 and an average message readership of 2,000.
- A special street engagement team were deployed to speak with people in local shopping centres, transport hubs and community focal points. The street team engaged with approximately 1,000 people and covered the following areas:
 - Muswell Hill, Crouch End, Highgate, New Southgate, East Finchley
 - o Palmers Green, Bounds Green, New Southgate, Wood Green High Road/shopping centre
 - o Turnpike Lane, Green Lanes, Finsbury Park
 - o Tottenham Hale, Tottenham High Road and Tottenham Green
 - Seven Sisters, Northumberland Park and White Hart Lane
- 3 specialist diversity workshops were organised to engage with specific demographic groups in the community that were assessed to be under-representative. Of these, 2 workshops were held on site at Alexandra Palace and 1 at the Bernie Grant Arts Centre in Tottenham. The sessions engaged with youth and elderly people, people with disabilities and residents from the east of the borough. In total, 20 people were involved in these workshops with some individuals representing wider community organisations.
- Various stakeholder groups, area committees, publications and press have been briefed and presented to about the plans which resulted in good coverage promoting the consultation. A full breakdown of this engagement is available at Appendix 1.
- 6.3 At the time of writing, over 1,350 responses have been received with the final figure expected to be in the region of 2,000. Whilst the public exhibition finished on the 29th June, the masterplan proposals remained on the website until the 6th July with the final results being reported to the Alexandra Palace Trust Board on the 24th July.
- This report presents the interim results of the first 1,350 responses received from the consultation (it should be noted that certain fields e.g. age, postcode, ethnic diversity were

in some cases omitted and therefore results can only be based on data provided). A summary presentation of these initial results is attached at **Appendix 2**.

Profile Summary

- 6.5 Of the responses received, the following summary can be drawn in relation to the profile of consultees:
 - the highest level of responses have so far come from people aged 35-49 (26%) followed by 50-64 year olds (21%) followed by 25-34 and 18-24 year olds (16% and 15% respectively)
 - 13% of individuals responding so far have declared themselves as having a disability
 - the break down between female and male consultees so far is 61% and 39% respectively
 - In relation to ethnicity data collected shows that the highest response rate is attributed to people of White British background at 60%. Collectively, people selecting black and ethnic minorities made up 26% of the responses.
- Of the responses received so far, the vast majority of individuals had visited Alexandra Palace at least once in the last year. 16% of individuals responding had not.

Feedback on 'Big Ideas'

- 6.7 In relation to proposals for the external areas of the Palace, the emerging headline results show that:
 - 'Improving your first impressions' idea was most preferred with 48% of respondents selecting this option as their first option
 - the second most selected option referred to 'upgrading the entrances' which was selected by 52% of respondents
 - the third priority, 'making it easier to move around the Palace' was selected by 47% of respondents.
- 6.8 Of the five options suggested for improvements to the internal spaces of the Palace, the results so far show the following order of priority:
 - First preferences show the main Halls and opening up Theatre as the most important priorities each at 32%.
 - The second preference show opening up the theatre being the second most popular choice at 30%.
 - The third preference related to opening up the BBC studio, with 26%.
 - The fourth preference related to opening up the basement at 28%.
 - Building a hotel was the fifth preference at 42%.

Support for regeneration

Overall, the majority of people that have responded so far have been in support of the proposals outlined in the spatial masterplan. Similarly, people responding also agree with the approach in relation to funding some of the key projects within it. Indeed, the overall message in response was that people would certainly visit the Palace more often if the ideas outlined were realised. Specific figures relating to the responses of these questions are outlined on slides 11, 12 and 13 of the summary in **Appendix 2**.

Whilst this report aims to give a snap shot of the emerging data from the responses received so far, it should be noted that a full report containing all of the data and a full analysis of the additional comments made will be presented to the Trust Board at the next meeting on the 24th July. This will include a review of the key themes and trends people were most interested in and concerned about as well as suggestions for any changes to the proposals within the existing spatial masterplan.

7 Next steps

- 7.1 Looking ahead, next steps will involve collating all of the consultation responses and importantly, assessing the additional comments submitted by consultees in relation to the masterplan and regeneration proposals. This will result in a summary report and presentation being produced for consideration at the next Trust Board meeting on 24 July. In addition to analysing the quantitative data trends from the consultation, key themes from additional comments will also be extracted so as to inform the current draft of the masterplan through a series of recommendations.
- 7.2 In addition to the summary consultation report and presentation, a number of other documents will need to be finalised in preparation for the next Trust Board meeting of the 24 July 2012. These include:
 - Strategic Spatial Masterplan with proposed recommendations
 - Conservation Management Plan (CMP) this will be available on the website in final format from the 15th July.

8 Recommendations

8.1 That the Committee notes the content of this report.

9 Legal Implications

- 9.1 The Council's Head of Legal Services has been consulted in the preparation of this report, and adds his support to the degree of consultation which has been undertaken to date, as a means of contributing to a quality decision making process.
- 9.2 The Trust's solicitor has no comment on this report.

10 Financial Implications

- 10.1 The Council's Chief Finance Officer notes the contents of this report.
- The Trust's Finance Director notes the contents of this report.

11 Use of Appendices/Tables/Photographs

Appendix 1 – Summary of key groups and media engaged

Appendix 2 – Summary of interim public consultation results

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		-
1. LOCAL STAKEHOLDERS - REGEN BRIEFINGS SUMMER 2012		
Greenlight completed	Yellow light - Pending	
DW - Duncan Wilson		
Туре	Company	Regen Briefing
Friends Group	Alexandra Palace Organ Trust	Completed
Friends Group	Alexandra Palace Television Group	Completed
Friends Group		Completed
Friends Group	Friends of Alexandra Palace Theatre	Completed
Friends Group	Friends of Alexandra Park	Completed
Haringey Business Board	Haringey Business Board	Completed
Ice Rink	Alexandra Palace Amateur Ice Rink Club	Completed
Library	Hornsey Library (The Original Gallery)	Completed
Library	Wood Green Central Library	Completed
North London Business		
Board	London Borough of Waltham Forest	DW attending next Board meeting on 12/9/12
Park	Alexandra Palace Allotments Association	Completed
Park	Alexandra Palace Angling Association	Completed
Park	Alexandra Park Ornithological Group	Completed
Park Tenant	345-Preschool	Completed
Park Tenant	Alexandra Park Club	Completed
Park Tenant	Capital Gardens (Alexandra Park Garden Centre)	Completed
Park Tenant	City and Country Farmers' Markets	Completed
Park Tenant	CUFOS	Completed
Park Tenant	Funfair Amusement	Completed
Park Tenant	Golfwise Ltd (Pitch and Putt)	Completed
Park Tenant	Grove Café	Completed
Park Tenant	Lakeside Café	Completed
Park Tenant	Little Dinosaurs	Completed
Police	Police (Safer Neighbourhoods Team	Reply awaited
Residents Association	Alexandra Residents' Association	Completed
Residents Association	Bounds Green and District Residents' Association	Reply awaited

Residents Association	Muswell Hill and Fortis Green Association	Completed and article appearing in newsletter
Residents Association	Palace Gates Residents' Association	Reply awaited
Residents Association	Palace View Residents' Association	Completed
Residents Association	The Rookfield Association	Completed
Residents Association	Warner Estate Residents' Association	Completed
SAP	Save Ally Pally	Completed
Special Interest Group	The Highgate Society	Completed
Special Interest Group	The Hornsey Historical Society	Completed
Special Interest Group (Tottenham)	Tottenham Civic Society	Reply awaited
Special Interest Group (Tottenham)	Tottenham Community Panel	Completed

STAKEHOLDERS - REGEN BRIEFINGS - SUMMER 2012		
Green light - Completed	Yellow light - Pending	
DW - Duncan Wilson		
Туре	Company	Regen Briefing
Charity	Exposure Organisation Limited	Completed
Heritage/Arts/Cultural	Bernie Grant Arts Centre	Completed
Heritage/Arts/Cultural	British Film Institute	DW 4/7/2012
Heritage/Arts/Cultural	Greenwich Comedy Festival	Completed
Heritage/Arts/Cultural	Theatres Trust	Completed
Learning	Heartlands High School	Completed
Learning	Mountview Academy of Theatre Arts	Completed - Further meeting TBA
Learning	Local Schools Literacy Coordinators	Completed

3. MEDIA - REGEN BRIEFINGS - SIIMMER 2012			
Green light - Completed	Yellow liaht - Pendina		
Type	Company	Regen Briefing	Coverage
Media	Architects Choice	Completed	2 page feature
Media	Architects Journal	Completed	News article
Media	BBC - Head of BBC History	Completed	N/A
Media	BBC London Radio (Dotun Adebayo Show)	Completed	Live radio interview
Media	Buidling Design	Completed	News article
Media	Design Exchange	Completed	Feature
Media	Estates Gazette	Completed	News article
Media	Events Magazine	Completed	News article
	Freelance journalist - Sunday Times and FT		
Media	property	Completed	Wants to be kept informed of news
Media	Ham & High	Completed	Feature
Media	Haringey Independent	Completed	Feature
Media	Hornsey & Crouch End Journal	Completed	Feature
Media	Hornsey & Crouch End Journal	Completed	Feature
Media	Leisure Opportunities	Completed	News article
Media	Living North	Completed	Feature to appear in July.
Media	SNL Financial (Real Estate Magazine)	Completed	News article
Media	The Guardian	Completed	Wants to be kept informed of news
Media	The Times	Completed	News article

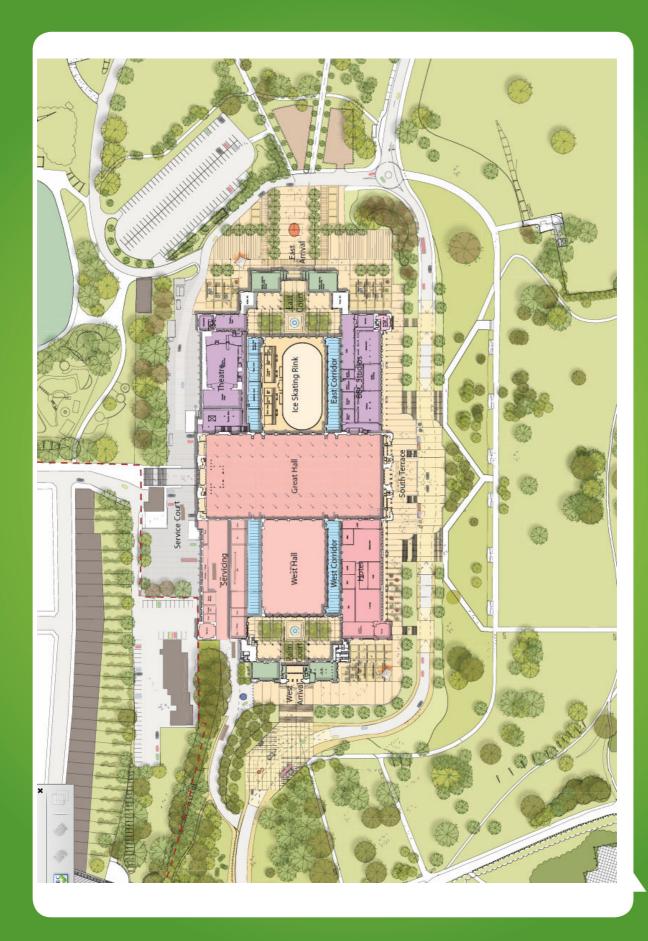
4 POLITICAL				
STAKEHOLDERS - REGEN BRIEFINGS - SUMMER 2012				
Green light - completed	Yellow light - Pending			
DW - Duncan Wilson				
Туре	Notes	Regen Briefing	First name	Last Name
Greater London				
Assembly	The London Mayor's Office	Completed		
London Borough of Haringey	APP SAC CC	Completed	Cllr Ali	Demirci
London Borough of Haringey	APPCT Trustee, Cabinet Member for Children, Haringey	Completed	Cllr Ann	Waters
London Borough of Haringey	APPCT Trustee/APTL Director / Cabinet Member for Economic Development and Social Inclusion	Completed	Clir Alan	Strickland
London Borough of Haringey	Cabinet Member for Finance & Carbon Reduction	Completed	Cllr Joe	Goldberg
London Borough of Haringey	Chief Executive	Completed	Kevin	Crompton
London Borough of Haringey	Crouch End Area Forum	Regen Survey to be circulated at Area Forum		
London Borough of Haringey	Director for Children & Young People	Briefing to be re- arranged	Kadil	Blake
London Borough of Haringey	Independent, Fortis Green Ward	Completed	Cllr Matt	Davies
London Borough of	רייטלים ואיסלים ואיסלי	Completed	Cllr	Christophides
London Borough of Haringey	Labour, Bruce Grove Ward	Completed	Cllr Dilek	Dogus
London Borough of Haringey	Labour, Bruce Grove Ward	Completed	CIIr Joseph	Ejiofor
London Borough of Haringey	Labour, Haringey	Completed	Cllr Gina	Adamou
London Borough of	Labour, Haringey	Completed	CIIL	Adje

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напидеу			Cridires	
London Borough of Haringey	Labour, Noel Park Ward	Completed	Cllr James	Stewart
London Borough of Haringey	Labour, Northumberland Park Ward	Completed	CIIr Sheila	Peacock
London Borough of Haringey	Labour, St Ann's Ward	Completed	Cllr David	Browne
London Borough of Haringey	Labour, Tottenham Green Ward	Completed	Cllr Isidoros	Diakides
London Borough of Haringey	Labour, Tottenham Hale Ward	Completed	Cllr Reg	Rice
London Borough of Haringey	Labour, White Hart Lane Ward	Completed	Cllr Alan	Stanton
London Borough of Haringey	Labour, White Hart Lane Ward	Completed	Cllr Anne	Stennett
London Borough of Haringey	Labour, Woodside Ward	Completed	Cllr Pat	Egan
London Borough of Haringey	Labour, Woodside Ward	Completed	CIIr George	Meehan
London Borough of Haringey	Leader of the Council	Completed	CIIr Claire	Kober
London Borough of Haringey	Libdem, Alexandra Ward	Completed	Cllr Nigel	Scott
London Borough of Haringey	Libdem, Alexandra Ward	Completed	Cllr Juliet	Solomon
London Borough of Haringey	Libdem, Crouch End Ward	Completed	Cllr Paul	Strang
London Borough of Haringey	Libdem, Haringey Ward	Completed	Cllr David	Schmitz
London Borough of Haringey	Libdem, Highgate Ward	DW completed	Cllr Bob	Hare
London Borough of Haringey	Libdem, Muswell Hill	Completed	CIIr Gail	Engert
London Borough of Haringey	Libdem, Stroud Green Ward	Completed	CIIr Katherine	Reece
London Borough of	Liberal Democrat MP for Hornsey and Wood Green	Completed	Lynne	Featherstone

Haringev				MP
	London Assembly Member for Enfield & Haringey. Chair			
London Borough of	Assembly Police & Crime Committee and also sit on the			
Haringey	Transport Committee	Completed	Lynn	Garner
London Borough of				
Haringey	MP for Tottenham	Completed	David	Lammy MP
London Borough of				
Haringey	Muswell Hill, Alexandra, Fortis Green & Highgate Area Forum	Completed		
London Borough of				
Haringey	St Ann's & Haringey Area Forum	DW briefing on 5/7/12		
London Borough of		Regen Survey to be		
Haringey	Tottenham & Seven Sisters Area Forum	circulated at Area Forum		
London Borough of				
Haringey	White Hart Lane & Northumberland Park Area Forum	Completed		
London Borough of		Regen Survey to be		
Haringey	Wood Green Area Forum	circulated at Area Forum		

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ALEXANDRAPALACE.COM/REGEN Interim Report of 1350 completed surveys. June 2012 Consultation The Results TOMORROW'S Ally Pally



What we did.

- Created a master plan segmented to 6 big ideas for the future of Ally Pally.
- Created the sub brand for Alexandra Palace the regeneration using the strap line Tomorrows Ally pally and focused on the key call to action – Have your Say
- alexandrapalace.com/regen giving the full information of the regeneration plans and Created a new section on alexandrapalace.com website creating the direct URL nteractive tools to explore the master plan. ო

Alexandra Palace the repenendon

Induce the generation. ALLY PALLY

SHOULD WE THE MAIN TALLS?

- Created and online and printed survey accessible to all to have their say with the incentive o win a pair of tickets to an event of their choice. 4
- Created an Exhibition for the public to showcase the master plan and the 6 big ideas. Open rom May 18th to June 29th open every day 9am – 6pm. 5
- key messages promoting and linking our reach to Have your say and take the online survey Took over the Alexandra Palace social media channels with the regeneration branding and with the same incentives. 9

CAN WE MAKE IT THE PALACE? THE PALACE?

- Sent eshots to our consumer, business and diversity agencies.
- Appointed, trained and briefed a professional street to target people of North London to Have their say on the plans. ω.

TOMORROW'S ALLY PALLY

Installed street banners along Alexandra Palace Way targeting commuters and park users to have their say asking 6 questions about the six big ideas. . ග







TOMORROW'S Ally Pally



How we did it.

- 1. Created a new section on alexandrapalace.com/regen including interactive tools to explore the master plan and an online survey. During the consultation this section had 5000 views.
- Printed 21k survey books to proactively target North London.

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- 1. 1900 books and letters were mailed to the surrounding residents of Alexandra Palace.
 - 2. 900 were circulated via Haringey internal mail and libraries.
- 7500 books and letters mailed to residents in N8 sector 7; N10; N8 sector 0; N22.
 - 1. Surveys were at all outlets in the Palace and Park.
- Staff manning the exhibition on key dates targeted footfall at Alexandra Palace during weekend and event days.
- 4. Social Media engaged with xxx people.
- 5. Eshot to the Ally Pally consumer and business database went to 8813 people. 4720 people opened it. 746 clicked through to the site.
- 6. The Street Team covered the following areas during the consultation period; Muswell Hill; Wood Green High Road; New Southgate; Finsbury Park Station; Tottenham Hale: Wood Green Mall; Alexandra Park Art and Music Festival; Hornsey Library; Finsbury Park; Seven Sisters; Turnpike Lane; Bounds Green; Crouch End; Green Lanes; Tottenham Green; White Hart Lane; Highgate; East Finchley; Palmers Green; Northumberland Park.

The Street team have collected (so far) 806 completed surveys.

TOMORROW'S ALLY PALLY

ALEXANDRAPALACE.COM/REGEN

What we asked.



IMPROVING YOUR FIRST IMPRESSIONS







A HOTEL IN THE PALACE AS ALEXANDRA PALACE CONTINUES
TO GROW AND BECOMES A MORE
SUCCESSFUL DESTINATION, THERE
IS LIKELY TO BE DEMAND FOR A
HOTEL ON SITE TO ACCOMMODATE
PERFORMERS, ORGANISERS,

building, it would make use of the imposing West Tower, which has been derelict for many years.

The public spaces of the Hosel would be open to all, providing ressaurent, bar and meeting room lastitees overlooking the South Terrace.

OPENING UP THE DERELICT SPACES



UPGRADING THE MAIN HALLS















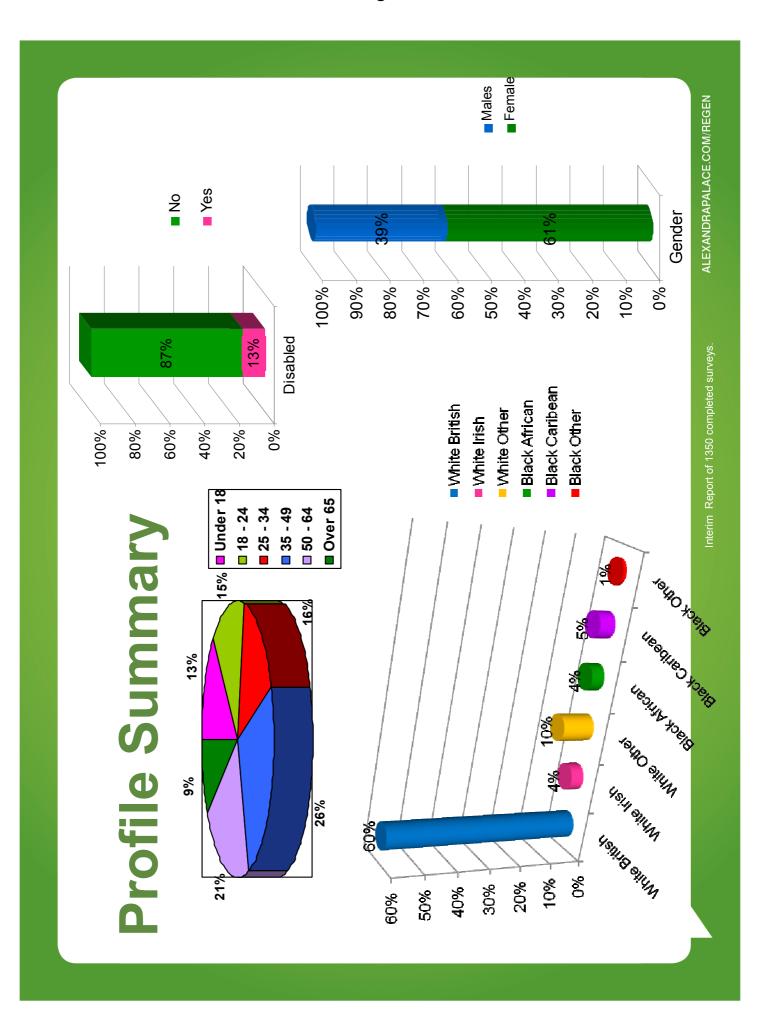






TOMORROW'S ALLY PALLY

1 2 3 Strongly agree Agree Mutual Disagree Strongly disagree . How often have you previously visited Alexandra Palace in the last year? (Piease tick one box only) 3 4 B. The Trust should look to fund the regeneration programme from a variety of possible sources including public, private and non-profit institutions 1 2 3 or Post Code 3. Please rank the following in order of importance from 1-5 Please rank the following in order of importance from 1-3 (1 being the most important) . Please identify how far you agree with the following stat Once the proposals are realised, I am likely to 5. Please add any other comments Building a Hotel in the Palace 1-3 times D. Opening up the BBC Studios E. Opening up the basement A. Upgrading the Main Halls C. Opening up the Theatre (Piease tick one box only Ethnic Origin



ALEXANDRAPALACE.COM/REGEN

Question One How many times have you visited Alexandra Palace in the year?

How often	Amount of people
Never	16%
1 – 3 times	35%
4 – 7 times	14%
Over 8	35%





Question Two Rank your priority?

Option	1st	2nd	3rd
Improving your first impressions	48%	24%	28%
Upgrading the entrances	23%	25%	25%
Make it easier to move around	29%	24%	47%









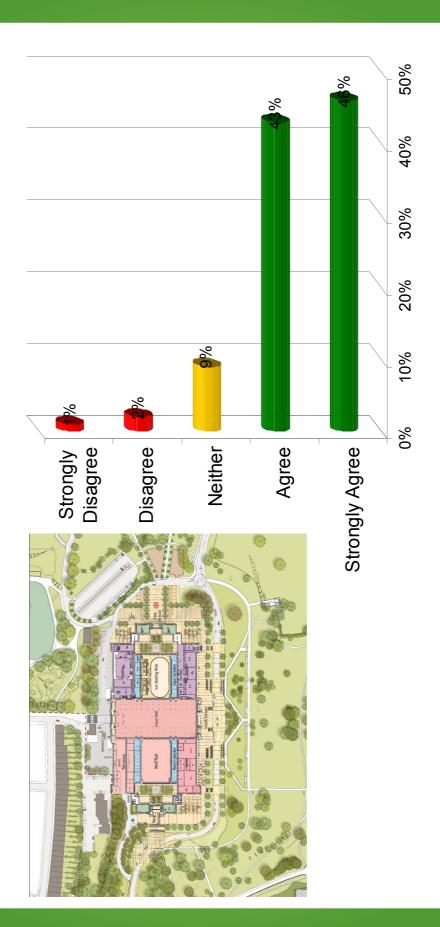
CAlexandra Palace the regeneration. ALLY PALLY

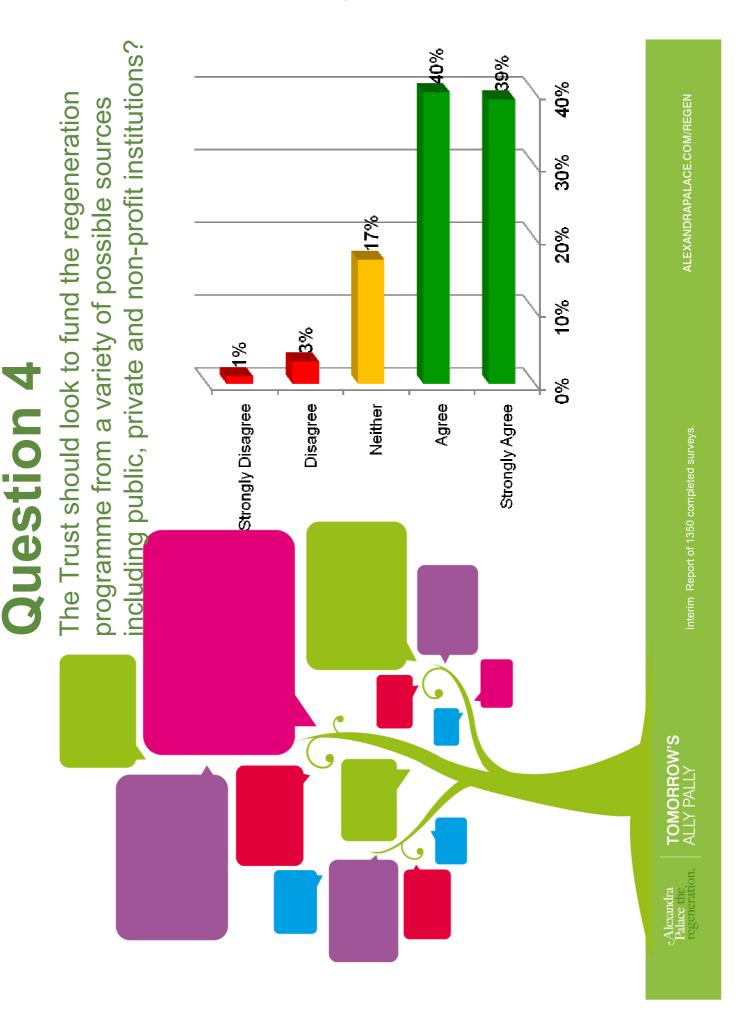
Question Three Rank your priority?

Options	1st	2 nd	3 rd	4 th	5th
Upgrade the main halls	32%	20%	19%	18%	11%
Building a Hotel	11%	14%	13%	20%	42%
Opening up the Theatre	32%	30%	21%	11%	%9
Opening up the BBC Studios	14%	22%	26%	25%	13%
Opening up the Basement	11%	13%	21%	28%	30%

od n	Buil	Оре	Ope	Ope		

Do you support our proposals?





Question 4

Once the proposals are realised I am likely to visit Alexandra Palace more frequently?

